## Jarir Marketing Co.

## 1Q2023 First Look

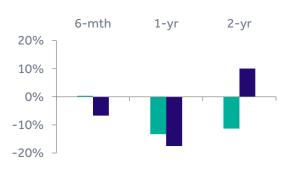
Earnings Match Ex		April 25, 2023					
Upside to Target Price Expected Dividend Yield Expected Total Return	4.8% 5.4% 10.2%		Rating Last Price 12-mth target		let	Neutral SAR 168.00 SAR 176.00	
Jarir Marketing	1Q2023	1Q2022	Y/Y	4Q2022	Q/Q	RC Estimate	
Sales	2,718	2,287	19%	2,577	5%	2,394	
Gross Profit	324	325	(0%)	341	(5%)	311	
Gross Margins	12%	14%		13%		13%	
Operating Profit	265	268	(1%)	268	(1%)	263	
Net Profit	248	251	(1%)	268	(7%)	247	

(All figures are in SAR mln)

- Jarir's top-line is up on both yearly and quarterly basis by +19% and +5% respectively, to SAR 2.7 bln in 1Q2023, on the back of higher sales from smartphones and video games sections.
- Gross profit of SAR 324 mln was flat Y/Y but fell by -5% Q/Q while gross margins contracted on both yearly and quarterly basis by -230 bps and by -134 bps respectively, to a level of 12% this quarter. This was attributed to a decline in school supplies sales. Net margin of 9% this quarter contracted on both yearly and quarterly basis by -187 bps and by -126 bps respectively.
- Jarir Marketing Co. reported a bottom-line of SAR 248 mln that declined on both yearly and quarterly basis by -1% and by -7% respectively, matching our estimates. We maintain our target price of SAR 176.00, while we downgrade our rating to Neutral as the stocks is trading at an upside of just +5% to our TP. We expect some challenges for the Company this year on the back of change in the sales mix.



Market Data			
52-week high/low	SAR 196.0/141.6		
Market Cap	SAR 20,160 mln		
Shares Outstanding	120 mln		
Free-float	72.58%		
12-month ADTV	179,302		
Bloomberg Code	JARIR AB		



■ Jarir ■ TASI

Abdullah D Alharbi abdullah.ulihan.alharbi@riyadcapital.com +966-11-486-5680

## Stock Rating

Buy	Neutral	Sell	Not Rated
Expected Total Return Greater than +15%	Expected Total Return between -15% and +15%	Expected Total Return less than -15%	Under Review/ Restricted

The expected percentage returns are indicative, stock recommendations also incorporate relevant qualitative factors For any feedback on our reports, please contact research@riyadcapital.com

Riyad Capital is a Saudi Closed Joint Stock Company with Paid up capital of SR 500 million, licensed by the Saudi Arabian Capital Market Authority NO.07070-37. Commercial Registration No: 1010239234. Head Office: Granada Business Park 2414 AI-Shohda Dist. – Unit No 69, Riyadh 13241 - 7279 Saudi Arabia. Ph: 920012299. The information in this report was compiled in good faith from various public sources believed to be reliable. Whilst all reasonable care has been taken to ensure that the facts stated in this report are accurate and that the forecasts, opinions and expectations contained herein are fair and reasonable. Riyad Capital makes no representations or warranties whatsoever as to the accuracy of the data and information provided and, in particular, Riyad Capital does not represent that the information in this report is complete or free from any error. This report is not, and is not to be construed as, an offer to sell or solicitation of an offer to buy any financial securities. Accordingly, no reliance should be placed on the accuracy, fairness or completeness of the information contained in this report. Rivad Capital accepts no liability whatsoever for any loss arising from any use of this report or its contents, and neither Rivad Capital nor any of its respective directors, officers or employees, shall be in any way responsible for the contents hereof. Riyad Capital or its employees or any of its affiliates or clients may have a financial interest in securities or other assets referred to in this report. Opinions, forecasts or projections contained in this report represent Riyad Capital's current opinions or judgment as at the date of this report only and are therefore subject to change without notice. There can be no assurance that future results or events will be consistent with any such opinions, forecasts or projections which represent only one possible outcome. Further, such opinions, forecasts or projections are subject to certain risks, uncertainties and assumptions that have not been verified and future actual results or events could differ materially. The value of, or income from, any investments referred to in this report may fluctuate and/or be affected by changes. Past performance is not necessarily an indicative of future performance. Accordingly, investors may receive back less than originally invested amount. This report provides information of a general nature and does not address the circumstances, objectives, and risk tolerance of any particular investor. Therefore, it is not intended to provide personal investment advice and does not take into account the reader's financial situation or any specific investment objectives or particular needs which the reader may have. Before making an investment decision the reader should seek advice from an independent financial, legal, tax and/or other required advisers due to the investment in such kind of securities may not be suitable for all recipients. This research report might not be reproduced, nor distributed in whole or in part, and all information, opinions, forecasts and projections contained in it are protected by the copyright rules and regulations.

